



AI
AWARENESS

Making
AI work
for workers

THE TIME HAS COME!

THE CASE FOR A SHORTER WORKING WEEK WITH NO LOSS OF PAY

WHY NOW?

**AI AND AUTOMATION ARE
STREAMLINING TASKS, EFFICIENCY
AND CUTTING COSTS** – It's an ideal
opportunity to rethink how we work.

IT'S TIME FOR CHANGE – Workers
fought for the weekend and a shorter
working week decades ago and
won. Since then, work has changed
significantly, but your hours haven't.

AI SAVES MONEY – Tasks once done
manually are now faster and cheaper
due to AI.

OVER 200 COMPANIES IN THE UK
have signed up for a shorter working
week with no loss of pay.

THE BENEFITS FOR WORKERS

MORE TIME FOR YOU – To spend with family, your friends, to rest and do what you enjoy.

NO LOSS OF INCOME – The gains from AI must mean workers have a share in the new prosperity.

BETTER WELLBEING – Less stress, better mental health and improved job satisfaction.

THE BENEFITS FOR EMPLOYERS ARE ALSO CLEAR – Workers will be happier, fewer sick days will be taken due to burnout, work rates will improve, and companies will receive reduced costs associated with high staff turnover and a positive public image.

TOGETHER WE CAN PUSH FOR A TRIAL FOR A SHORTER WORKING WEEK, WITH NO LOSS PAY TO BENEFIT WORKERS, EMPLOYERS AND SOCIETY AT LARGE.

FIND OUT MORE BY VISITING
CWU.ORG/AI-AWARENESS



SCAN ME

CWU 150 The Broadway | Wimbledon | SW19 1RX | T: 020 8971 7200 | F: 020 8971 7300

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 @DaveWardGS

 The Communications Union

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